

Cornwall Economic Development Commission

Mission Statement

To create, develop and maintain a healthy and viable business climate, locale and heritage in Cornwall CT. To promote tolerance and acceptance of economic diversity and the right/need to work in Cornwall CT.

Meeting 3/22/2022 @ 7:30 p.m. via Zoom

Time: Mar 22, 2022 07:30 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us06web.zoom.us/j/83317350025?pwd=c0FFTGNYL2lydVVEWFo4eWhMYUxudz09>

Meeting ID: 833 1735 0025

Passcode: 309689

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Find your local number: <https://us06web.zoom.us/j/844866114>

Initial Business

1. Call the meeting to order.
2. Approve minutes from the February meeting.
3. Communications
4. Additions to the Agenda

Presentations

None

Progress against Goals for 2022

1. Continue to execute the Buy/Hire Local campaign launched in 2021.
 - a. Use of social media.
Update by Bianka Griggs
2. Develop free Wi-Fi in Cornwall Village
 - a. Wi-Fi zone launched in West Cornwall in 2021
Update by Gary Steinkohl
3. Develop Spring and Summer Events.
 - a. The 12 Days of Christmas and a Spring/Summer event.
Review the summer event concept, allowing for initial input from Commission members.
 - b. Propose a sub-committee to develop the summer events
Update by Mare Rubin
4. Support BOS in attracting new businesses/residents to Cornwall.
 - a. Support the Town website
Summary of website/edc /explore Cornwall activity and goals -
Update by Jane Herald
 - b. Create a strategy and tactics for the Explore Cornwall social media.
Update by Jane Herald and Neil Frauenglass
 - c. Purchase social media advertising to attract tourists and potential buyers
Update by Neil Frauenglass
 - d. Develop report of key local economic indicators.

Update by Oscar Anderson

5. Improve connectivity in Cornwall, including cell and fiber.
 - a. Monitor Optimum fiber-laying plan for improved internet coverage of Cornwall

Unfinished Business

1. Text and Design for Kiosk Posters – Bianka Langner Griggs
2. Recommendation to the BOS to have Mare Rubin be Cornwall’s representative on the Western CT Tourism Board .

Report of Selectmen

Gordon Ridgway – West Cornwall Wastewater Treatment Facility update

Public Comment

We are always looking for new ideas! Please share any thoughts on new businesses, new opportunities, etc

Announcements

Next meeting is on April 26th at 7:30pm by Zoom.

Meetings are held on the fourth Tuesday of each month.

Adjournment