

Cornwall Economic Development Commission

Mission Statement

To create, develop and maintain a healthy and viable business climate, locale and heritage in Cornwall CT. To promote tolerance and acceptance of economic diversity and the right/need to work in Cornwall CT.

Cornwall EDC Regular Meeting 4/26/2022 @ 7:30 pm via Zoom

Tuesday, April 26 7:30 – 9:15pm

Location:

<https://us06web.zoom.us/j/87906574017?pwd=ZnFadkN0blpxTIUzQkM2WGIBM3lrUT09>



Description: Bianka Langner Griggs is inviting you to a scheduled Zoom meeting. Join Zoom Meeting <https://us06web.zoom.us/j/87906574017?pwd=ZnFadkN0blpxTIUzQkM2WGIBM3lrUT09> Meeting ID: 879 0657 4017 Passcode: 717099 One tap mobile [+13017158592](tel:+13017158592), 87906574017# US (Washington DC) [+13126266799](tel:+13126266799), 87906574017# US (Chicago) Dial by your location [+1 301 715 8592](tel:+13017158592) US (Washington DC) [+1 312 626 6799](tel:+13126266799) US (Chicago) [+1 646 558 8656](tel:+16465588656) US (New York) [+1 253 215 8782](tel:+12532158782) US (Tacoma) [+1 346 248 7799](tel:+13462487799) US (Houston) [+1 720 707 2699](tel:+17207072699) US (Denver) Meeting ID: 879 0657 4017 Find your local number: <https://us06web.zoom.us/j/87906574017?pwd=ZnFadkN0blpxTIUzQkM2WGIBM3lrUT09>

Initial Business

1. Call the meeting to order.
2. Approve minutes from the March meeting.

Communications

None

Presentations

None

Unfinished Business

Oscar Anderson: Availability of Cornwall Data

Update as to representation on Western Connecticut Tourist Board

New Business

None

Report of Selectmen

- a. Gordon Ridgway
- b. Priscilla Pavel
- c. Janet Carlson

Progress Against Goals for 2022:

- 1. Continue to execute the Buy/Hire Local campaign launched in 2021.
 - a. Use of social media.
Update by Bianka Griggs
- 2. Develop free wi-fi in Cornwall Village
 - a. Update on discussions with Library by Gary Steinkohl
- 3. Develop Spring and Summer Events.
 - a. The 12 Days of Christmas and a Spring/Summer event.
Update by Mare Rubin
Representation on Western Connecticut Tourist Board
- 4. Support BOS in attracting new businesses/residents to Cornwall.
 - a. Support the Town website
 - b. Update by Jane Herald
 - c. Create a strategy and tactics for the Explore Cornwall social media.
Update by Jane Herald
 - d. Purchase social media advertising to attract tourists and potential buyers
Update by Neil Frauenglass
 - e. Develop report of key local economic indicators.
 - f. Covered above
- 5. Improve connectivity in Cornwall, including cell and fiber.
 - a. Monitor Optimum fiber-laying plan for improved internet coverage of Cornwall

We are always looking for new ideas! Please share any thoughts on new businesses, new opportunities, etc

Announcements

Next meeting is on April 26th at 7:30pm by Zoom.

Meetings are held on the fourth Tuesday of each month.

Adjournment

