

# Cornwall Economic Development Commission

## Mission Statement

To create, develop and maintain a healthy and viable business climate, locale and heritage in Cornwall CT. To promote tolerance and acceptance of economic diversity and the right/need to work in Cornwall CT.

## Cornwall EDC Regular Meeting 5/24/2022 @ 7:30 pm via Zoom

Bianka Langner Griggs is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

<https://us06web.zoom.us/j/83940701366?pwd=MIppbk1sVVd2TEFwMFhPUGhTaGw0Zz09>

Meeting ID: 839 4070 1366

Passcode: 768046

One tap mobile

+13126266799,,83940701366# US (Chicago)

+16465588656,,83940701366# US (New York)

Dial by your location

+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

+1 301 715 8592 US (Washington DC)

+1 346 248 7799 US (Houston)

+1 720 707 2699 US (Denver)

+1 253 215 8782 US (Tacoma)

Meeting ID: 839 4070 1366

Find your local number: <https://us06web.zoom.us/u/kb7wWXoql8>

## Initial Business

1. Call the meeting to order.
2. Approve minutes from the March meeting.

## **Communications**

None

## **Presentations**

Cornwall Country Market by James and Idella Shepard

Report by Gary Steinkohl, Treasurer

## **Unfinished Business**

Oscar Anderson: Availability of Cornwall Data

## **New Business**

Nomination of Neil Fraudenglass as an Honorary Member of the EDC

## **Report of Selectmen**

- a. Gordon Ridgway
- b. Priscilla Pavel
- c. Janet Carlson

## **Progress Against Goals for 2022:**

1. Continue to execute the Buy/Hire Local campaign launched in 2021.
  - a. Use of social media.
    - Update by Bianka Griggs
    - Purchase of QR code stickers for the Visit Cornwall brochures
    - Purchase of print ad in the upcoming print edition of Rural Intelligence
2. Develop free wi-fi in Cornwall Village
  - a. Update on discussions with Library by Gary Steinkohl
3. Develop Spring and Summer Events.
  - a. The 12 Days of Christmas and a Spring/Summer event.
    - Update by Mare Rubin
    - Discussion of Budget for Cornwall Days
    - Representation on Western Connecticut Tourist Board
4. Support BOS in attracting new businesses/residents to Cornwall.
  - a. Support the Town website
  - b. Update by Jane Herold
  - c. Create a strategy and tactics for the Explore Cornwall social media.

Update by Jane Herold

- d. Purchase social media advertising to attract tourists and potential buyers  
Update by Neil Frauenglass
  - e. Develop report of key local economic indicators. Covered above .
5. Improve connectivity in Cornwall, including cell and fiber.
- a. Monitor Optimum fiber-laying plan for improved internet coverage of Cornwall

**We are always looking for new ideas! Please share any thoughts on new businesses, new opportunities, etc**

### **Announcements**

Next meeting is on June 28th at 7:30pm by Zoom.

Should next meeting be held in person?

Meetings are held on the fourth Tuesday of each month.

### **Adjournment**